



## *The Global Economic Education Alliance*

in partnership with the

*Centro de Educación Económica*  
Universidad Peruana de Ciencias Aplicadas (UPC)



& the

*Center for Economic Education*  
University of Colorado, Colorado Springs (UCCS)

**UCCS** University of Colorado  
Colorado Springs

in cooperation with the

*Faculty of Economics*  
Universidad Peruana de Ciencias Aplicadas (UPC)

& the

*Global Engagement Office*  
University of Colorado, Colorado Springs (UCCS)

### **REQUEST for APPLICATIONS**

**to Participate in an**  
*Economic Education Teacher Study Tour*  
**to Peru**

Dates: **June 15 – 25, 2018**

# Application Deadline: January 15, 2018

## *Economic Education Study Tour to Peru*

### **I. Overview.**

- The *Global Economic Education Alliance* is offering an 11-day Study Tour to Peru for ten K-12 school teachers from throughout the United States. The Study Tour will be led by Professor John Brock, Director of the *Center for Economic Education* at the University of Colorado, Colorado Springs (UCCS), and Claudia Sicoli, Director of the *Centro de Educación Económica* de la Universidad Peruana de Ciencias Aplicadas (UPC) in Lima, Peru.
- This tour will provide a unique educational opportunity for teachers to exchange ideas, teaching methodology and experiences in economic education with Peruvian educators as well as colleagues from other states within the U.S.
- We strongly believe that this Study Tour to Peru is a highly effective way of learning about an economy and experiencing firsthand, not only the educational system, but also the reality of everyday life. Teachers who have participated in such international exchange often remark that it was “an experience of a lifetime.” The objective is that teachers return to their classrooms with renewed appreciation of the importance of economics and enthusiasm for economics education. Students will ultimately gain from their teacher’s life-changing experience.
- For additional thoughts about the value of such a Study Tour, you are encouraged to read one teacher’s Post-Study Tour report on the GEEA website, [www.globaleconed.org](http://www.globaleconed.org).

### **II. Structure.** The Study Tour is divided into three distinct phases – preparation, trip to Peru, and post-tour follow-up.

#### **A. Preparation.**

A preparatory program will be held during several months prior to departure. Once the tour group is selected, Professor Brock will conduct preparatory planning via electronic communication. We will discuss Study Tour planning as well as Peruvian history, culture, politics, and economic and education challenges.

#### **B. Trip to Peru.**

- ❖ Dates: Participants will depart on Friday, June 15<sup>th</sup> and return home on Monday, June 25<sup>th</sup>.
- ❖ Tour participants will:
  - Visit schools and classes at both the secondary and university level. These visits will include meetings with teachers, students, and education officials. Participants will observe how Peruvian educators overcome the challenges of material and administrative constraints.
  - Visit the Central Bank of Peru and attend a lecture on the economic situation in Peru.
  - Visit cultural and historic sites in Lima, Cusco, the Sacred Valley and Machu Picchu. Learn more about the Inca Empire and the Spanish conquest.

### C. Follow-up.

- ❖ Upon returning to your respective schools, each participant will be expected to:
  - Incorporate experiences from this program into teaching at your school. Share the experience with colleagues in your school, your school district, and/or your community (e.g., Power Point presentation with photos, video, etc.)
  - Optional, but encouraged: Based on your Council or Center workshop opportunities, attend a teacher workshop conducted by your local *Center for Economic Education* or state *Council for Economic Education* before year end 2018 to deliver a presentation about your experiences and observations in Peru.
  - Optional: Consider participating in an online exchange with a Peruvian school teacher (and students) whom you may meet on this trip. This depends on the Peruvian school's computer and web access and is at your own initiative.
  - Submit a 1,000 word (about 3 – 4 pages with 12-point font, double space) **Post-Tour Report/Reflection** to your supporting Center/Council and to Professors Brock & Sicoli that summarizes the personal benefits gained from the experience, the benefits to your students, and your ideas for follow-on activities with your school, school district and/or your state Council or local *Center for Economic Education*. Consider this your reflection on the value of the Study Tour.
  - Due date:
    - August 1, 2018
    - The GEEA Study Tour subsidy (\$200 per traveler) for travel will be provided to participants upon submission of this Post-Tour Report.

### III. Important Requirements and Miscellaneous Details.

- ❖ Applicants must currently be full-time K-12 teachers in the United States.
- ❖ Applicants ***must*** have valid passports when submitting your application. A copy of the photo page of your passport must be included with your application. Your passport should not expire for at least 6-months after the completion of our visit to Peru.
- ❖ ***Please note:*** participation in this study tour **will be physically taxing**. Peru is not always as handicap-friendly as the U.S., and the tour to Machu Picchu and other Incan remains requires **much walking at altitude up and down uneven stone steps**.
  - You will be required to carry your own luggage. You will not have baggage handlers to help you, so try very hard to **minimize luggage/weight**; large suitcases become difficult to handle, as you may have to carry up and down stairs. Ramps & elevators are sometimes not available. Stairs may be uneven and without railings.
  - Accommodations (**double-occupancy**) are not deluxe, but very comfortable. Be prepared to depart the hotel in the morning (sometimes very early) and not have an opportunity to rest until late afternoon or early evening.
- ❖ The plan is to travel to Lima, Peru on Friday, June 15, 2018.
  - **In coordination with John Brock** ([jbrock@uccs.edu](mailto:jbrock@uccs.edu)), each teacher will purchase his/her own airline ticket to Lima, preferably scheduling an arrival in Lima between early evening June 15<sup>th</sup> and 1:00 AM on June 16<sup>th</sup>. As Study Tour participants exit customs with luggage, groups of 2 – 4 will meet and depart Lima Airport by taxi for our hotel in Miraflores (a “suburb” of Lima).
  - Return to U.S.: All participants will commute to the Cusco Airport on the same bus late afternoon on Sunday, June 24<sup>th</sup>, with scheduled arrival at Lima Airport in early evening. Therefore, it is preferable that all Study Tour participants schedule return flights from Lima Airport to your home airport for mid-to-late evening June 24<sup>th</sup> or early morning June 25<sup>th</sup>.

- ❖ Claudia Sicoli and the *Centro de Educación Económica* de la Universidad Peruana de Ciencias Aplicadas (UPC) will serve as our primary host in Peru.
- ❖ Internet access in Peru should be available at all hotels. Your phones with international calling may not always work.
- ❖ It may not be easy to accommodate special dietary requirements, but our hosts will do their best to insure diet needs are met. Be sure to let us know of any special needs.
- ❖ Participants will be responsible for the cost of alcoholic beverages and snacks/food outside of the three planned daily meals. Water, soft drinks, and juices will be provided at meals. Bottled water will be provided on bus tours and site visits.
- ❖ Participant health insurance coverage will be available at reasonable cost through the University of Colorado, Colorado Springs.
- ❖ **Expense Summary:**
  - Airfare: the roundtrip airfare will cost<sup>1</sup> approximately: \$1,200.00
  - In-country costs<sup>2</sup> 1,600.00
  - UCCS Global Engagement Office administrative fee (paid direct) 50.00
  - Travel Health Insurance (thru UCCS; paid directly to Insurance Co.)<sup>3</sup> 50.00
  - GEEA Grant to each teacher<sup>4</sup> to defray a portion of the total cost - 200.00
  - Net estimated total Study Tour cost paid by each participant \$2,700.00
- ❖ The *Global Economic Education Alliance* will be the fiscal agent. Each teacher is responsible to send a check for \$1,650.00 payable to GEEA no later than April 6, 2018 (Each teacher receives a \$200 grant upon submission of the Post-Tour Report, which reduces the estimated total cost from \$2,900 to \$2,700).
- ❖ Each participant will be required to sign a University of Colorado *Release and Waiver Form*. This form will be provided via an online link after the in-country payment is received.
- ❖ Cancellation Policy: After May 4, 2018, there will be no refunds on payments made to GEEA to cover your in-country expenses.
- ❖ Optional: Teachers may obtain three hours of graduate economics credit from the University of Colorado, Colorado Springs for a total additional tuition cost of approximately \$300. Economics 6310: *Economics of Latin America – Focus on Peru*. Enrollment will be opened in April via a separate UCCS online enrollment process.
- ❖ Applicants will receive notification of acceptance no later than February 15<sup>th</sup>, 2018. [**Note:** Applications received well before the deadline may receive acceptance notice well before February 15<sup>th</sup>.]
- ❖ If you have any questions about the Study Tour itself: contact John Brock at [jbrock@uccs.edu](mailto:jbrock@uccs.edu). If you have questions about the online application process, please contact Elizabeth Brondyke at [ebrondyk@uccs.edu](mailto:ebrondyk@uccs.edu).

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<sup>1</sup> Current roundtrip airfares are estimated to be in the \$1000 – \$1,400 range, depending on city of U.S. departure.

<sup>2</sup> Includes hotel (double occupancy), restaurants including tips, in-country roundtrip airfare Lima to Cusco, local bus/train transport, Sacred Valley tour and Machu Picchu entrance and tour fees, etc. Only minor personal and incidental expenditures and tour guide tips are borne by participants. Each participant will be responsible to send a check for \$1,650.00 for in-country expenses and the UCCS Global Engagement Admin Fee payable to the *Global Economic Education Alliance* (via Professor Brock) no later than April 6, 2018.

<sup>3</sup> Premiums range between \$25 - \$75 based on age.

<sup>4</sup> Thanks to GEEA for supporting teacher participants on this Study Tour. A \$200 GEEA check will be provided to each participant upon submission of the post-tour report.

# APPLICATION PROCEDURE<sup>5</sup>

Teacher Study Tour to Peru from June 15 – 25, 2017

**DEADLINE FOR SUBMISSION OF APPLICATION IS: January 15, 2018**

- ❖ The application will be completed via the Education Abroad portal located at this link:  
<http://educationabroad.uccs.edu/?go=EconEducationinPeru>
- ❖ Listed below are the questions and requirements that you will be asked to complete online when submitting your application:
  - The following elements of your application must be completed **in full** by the due date in order to be considered for selection to the Study Tour
    - ✓ Copy of Passport
    - ✓ Participant Contract Online
    - ✓ Personal, Financial, Disciplinary and Academic Information Questionnaire
    - ✓ A double-spaced typewritten descriptive essay addressing the following questions (please limit to 750 – 1000 words; about 2 – 4 pages):
      - Top of the first page:
        - Name: \_\_\_\_\_
        - School: \_\_\_\_\_
        - Grade Level(s): \_\_\_\_\_
        - Courses Teaching: \_\_\_\_\_
        - Degrees and Universities:  
Bachelor's degree in \_\_\_\_\_ from \_\_\_\_\_.  
Advanced degree(s) in \_\_\_\_\_ from \_\_\_\_\_.
      - In your essay, briefly address the following questions:
        1. Why are you interested in participating in this teacher *Study Tour to Peru*?
        2. Identify three goals you have for this Peruvian experience.
        3. Describe your leadership experiences.
        4. Describe one of your cross-cultural experiences or your international travel experiences. (Note: Previous international travel experience is NOT required to participate in this Study Tour.)
        5. How do you plan to share your expanded knowledge and experiences from this Study Tour with your students, community, and your professional colleagues?
- ❖ As part of the online process, all applicants will be required to submit a **letter of support** from either your state *Council for Economic Education* or your local *Center for Economic Education*; or another economic education organization with which you have interacted (e.g., *Foundation for Teaching Economics, Junior Achievement*).
- ❖ Post-Acceptance: participants required to submit/meet the following:
  - Photography Release
  - Health Questionnaire
  - Submission of Flight Itinerary
  - Submit check to GEEA for in-country costs + UCCS fee (\$1,650)
  - Proof of International Health Insurance
  - Acknowledgement of Pre-Departure Handbook packet

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<sup>5</sup> The *Global Economic Education Alliance*, the University of Colorado, and all organizations involved in the Study Tour selection process shall provide equal access to and opportunity in its programs, facilities, and employment without regard to race, color, creed, religion, national origin, gender, age, marital status, disability, public assistance status, veteran status, sexual orientation, gender identity, or gender expression.

## **Background Information**

### **Teacher Study Tour to Peru**

June 15 – 25, 2018

#### **Why Peru?**

Although suffering a growth slowdown in 2014 – 15, Peru has enjoyed Asian-style growth averaging 6.4% a year for the decade 2003-13, the fastest average growth over this period of any large country in Latin America. Peru is recognized by some experts as the next breakout nation of Latin America. However, Peru also faces key challenges: a mining industry facing protests and opposition, a government that has not completely eradicated corruption, a rigid labor market with a low-skilled workforce, and a weak educational system. Peru is a very important country in Latin America and we welcome the opportunity to investigate this most interesting country with such fascinating culture, geography, history and economy.

#### **Program Overview**

The study tour will include all or many of the following:

- Visits to poor public schools and high-performing private schools in Cusco and Lima.
- Visit to the Central Bank of Peru, with a talk from a bank economist.
- Social events/education sessions with students at Universidad Peruana de Ciencias Aplicadas (UPC).
- Meetings with UPC faculty.
- Visit with economic and financial literacy education policymakers.
- Cultural and history component to include: Sacred Valley, Cusco, Machu Picchu, and other interesting cultural and historic sites.

The Universidad Peruana de Ciencias Aplicadas is a private university located in Lima, Peru. Professor John Brock is an honorary professor at the University. Claudia Sicoli is on the faculty of economics and is a past participant in two Study Tours to the United States (Colorado and Georgia). Claudia and John have conducted three U.S. Teacher Study Tours to Peru in March 2015, April 2016 and June 2017.

As part of the study tour routine, structured group reflection and journaling or field notes will be utilized to share perspectives and to stimulate deeper learning. Participants will be asked to reflect daily on their experience as well as share their insights from the activities.

#### **Benefits of Program**

- Travel time on the bus/train will provide ample opportunity for participating teachers and our hosts to explore mutual areas of interest and to exchange insights on the economic and social challenges in Peru.
- Participating teachers will be better able to develop their students' understanding of our world. The program will provide teachers with first-hand knowledge of another country and its economy. Classroom educators will be able to compare and contrast issues in both the U.S. and Peru. Some participants may choose to incorporate their enhanced knowledge into an expanded unit or topic in a course they teach.
- Participating teachers will also be in a position to bring their enriched international perspective to their community and professional conferences. All are encouraged to share their experiences via a PowerPoint or video presentation at a seminar or workshop conducted by their state *Council for Economic Education* or local *Center for Economic Education*.

## Time Line:

### Pre-Decision Phase:

**As soon as possible, but no later December 15, 2017:** begin the online application process at <http://educationabroad.uccs.edu/?go=EconEducationinPeru>.

**January 15, 2018:** Study Tour application deadline – complete the online application process, to include submission of all required documents.

**February 15, 2018:** Notification of selection for Study Tour; early applicants may receive early notification.

### Post-Selection/Preparation Phase:

**March 1, 2018:** Commit to the program online no later than March 1.

**March 2 – April 15, 2018:** Airline tickets purchased by participants, in consultation with John Brock. Post your itinerary on our Study Tour online website.

**April 6, 2018:** Check for \$1,650 made payable to the *Global Economic Education Alliance* received by John Brock. Mail to: John Brock, 1334 Culebra Avenue, Colorado Springs, CO 80903.

### **May 11, 2018: Complete Study Tour contract requirements:**

- sign *UCCS Education Abroad Contract* via online website (includes UCCS waiver of liability and indemnification)
- purchase Health Insurance policy through UCCS (or other agent if required)

**May 31, 2018:** complete optional enrollment in Economics 6310: *Economics of Latin America – Focus on Peru*, via the UCCS Extended Studies online enrollment process. Enrollment instructions will be distributed to participants in April.

### Study Tour/Trip Phase:

#### **June 15, 2018**

Depart for Lima, Peru. Arrive Lima Airport no later than 2:00 AM, June 16, 2018.

**June 16 - 20:** Lima portion of tour.

**June 21:** early AM flight to Cusco.

**June 21 – 24:** Cusco, Sacred Valley, Machu Picchu portion of tour.

**June 24:** late afternoon flight from Cusco to Lima; mid-to-late evening flight to home city, arriving on Monday, June 25.

### Study Tour Follow-up Phase:

**Following Study Tour:** Implement plan to share experiences with students, colleagues, Council/Center, etc.

**August 1, 2018:** Deadline to submit Post-Tour Report to Professor Brock, Professor Sicoli and to your supporting Council or Center. GEEA subsidy check then provided.

### **Study Tour Coordinators:**

**Professor Claudia Sicoli** is Director of the *Centro de Educación Económica* de la Universidad Peruana de Ciencias Aplicadas (UPC). She has participated in two Study Tours to the United States and is a graduate of the *Council for Economic Education* Training of Trainers program (2008). She also coordinated the March 2015, April 2016, and June 2017 GEEA U.S. Teacher Study Tours to Peru.

**Professor John Brock** is the Director, *Center for Economic Education*, University of Colorado, Colorado Springs. He has led eight study tours, two to South Africa, three to Peru, and three others to the post-Soviet region. Since 2012 he has taught six teacher workshops in Lima and he has visited Cusco, the Sacred Valley and Machu Picchu four times. In June 2017, the Universidad Peruana de Ciencias Aplicadas inducted John as an Honorary Professor of Economics. UCCS and UPC are official partner universities.